

# CHRISTMAS CANDY



Gift Boxes \$1-\$1.50 up to \$3

Sumptuous delights await to tease the palate in wonderful **WHITMAN'S and CHRISTOPHER'S CANDIES**. Dressed up for the holiday occasion, you will find any one of the boxes adept expression of thoughtfulness. Daintily tasteful—indispensable for Christmas

**Dolley Drug Co.**

*the Retail Store*

## Two in Family Have Broken Bones

Harry Crawford Jr., nine year old son of Mr. and Mrs. Harry Crawford of 3408 Redondo boulevard, sustained a fractured leg while playing ball on the Elementary school grounds last Thursday. It is asserted that several boys fell on him during the course of the game.

This is the second accident in the Crawford family within a short time. Harry's sister, Jean, sustained a broken arm while turning a cartwheel at school two days prior to Harry's accident. Both youngsters were given emergency treatment at the Jared Sidney, Torrance Memorial hospital.

## Use Our Wantads



**KERN'S MILK** IS ALWAYS FRESH

Drink more of it

OH LISTEN TO THIS WISDOM SONG!—  
"Drink me, my friends, the whole day long!"

PHONE TORRANCE 937  
PHONE REDONDO 6692  
OR TELL THE DRIVER

## Doheny Stone "Hydril" Press

By "WE"

In following up the plan to impart a little information relative to our shop and surroundings, a description of the shop proper appeared in a previous issue and we will now look inside and see what we have to work with.

The shop superintendent, assistant superintendent and tool design are housed inside the shop building and are separated from the noise, bustle and dust by wood and glass enclosure. A similar structure protects the shop storekeeper, office for foreman of the tool crib and the timekeeping and first aid.

There are two walled-in rooms with wash basins also under the roof of the main shop building. The shop stores is equipped with the latest design of steel cribs and shelving. The assembly has ample floor space equipped with presses and other things necessary for the assembling of parts and testing of machines.

The shipping department is noted for the manner in which finished products are passed along. We will not attempt to describe the welding department on account of the many bright lights and the sign posted at entrance advising against looking too long. We will say that the acetylene form cutting machine that cuts metal to the line from any design or pattern is the very latest product of the welders' art. We also wish to say that each welder at work protects adjacent workmen from the bright light of his torch by a steel wardrobe screen which completely encompasses him. This prevents others from receiving a flash to the eyes.

The central tool crib is equipped similar to the shop stores with steel cribs and shelving of the most modern design. It also contains tool grinders used for the purpose of keeping certain tools in first class working order.

The maintenance department is housed in a wire enclosure open at both ends. We think that it was so arranged that the foreman could escape in either direction when necessary.

The tool room, as its name implies, is for the purpose of making the tools used throughout the various departments in the shop. It is equipped with four lathes, one milling machine, two shapers, two drill presses, four grinders and all necessary equipment for testing and inspecting their products.

The machine shop has five boring mills, sixteen engine lathes, six turret lathes, three milling machines, seven drill presses, four thread millers, fourteen grinders, two planers, two shapers, two key-seaters, one nibbling machine, one grinder and numerous surface plates, bending brakes and presses with an inspection department that covers rough castings and finished products.

The timekeeping and employment office is separated from the first aid room by a wood and glass partition, the first two mentioned containing the usual office equipment and the first aid containing a hospital bed, foot bath, wash bowl, hot water tank, table, chair and large medicine cabinet containing various medical supplies and equipment.



## Don't Sell the "Old Bus" for Junk!

There's many a good old car in this town that needs only a good overhauling to put it back in condition for dependable and satisfactory service.

Our prices are as low as is consistent with the best workmanship.

## Mac's Service Station

1403 Carson St.  
Phone 548-R

ment. The first aid room is accessible at all times to anyone who may need attention.

Due to November 11th being a holiday, the majority of the employees spent the weekend by making drives to various points. Ernest Baldwin set out for Sequoia National Park; Eddie Standifer went to Bakersfield; Mel Hale, Bronwich and Croning went on a picnic at Orange County Park and many others went to various points such as Santa Barbara, San Diego or to mountain resorts.

Miss Dorothy Keener has been entertaining friends from her home town of Seattle. The other evening she gave a theatre party at the Belasco to the Dorothy Burgess playing in "Lulu Belle."

There was plenty of excitement with bowling when Johnson's Assembly team were defeated by the stores team. It looks like Don Horton will have to pass a copy over to Johnson for his information. The loss of this game places the stores in first place and the assembly second place.

At Tuesday's basketball game, the Union Tool were defeated by the J. W. I. team. Perhaps the fact that our team was decked out in their new uniforms may have had something to do with it. By the way, these games are free. No admission is charged.

Are you aware that as a rule the boss does not pick men for advancement from the bunch of "wind jammers" who stand out in front waiting until the last minute to go in for work?

## Gluck-Zimbalist Help Develop Crosley Radio

First shipments of the new Crosley radio in developing the tone in which Alma Gluck, Etrem Zimbalist and other world famous musicians worked side by side with radio engineers have just been received by the Torrance Radio Shop.

Because of the part played by these musicians in developing its tone quality, much attention is focusing on this new radio. It carries the same speaker as found in the Crosley Unifrad, a speaker in the development of which musicians and radio engineers worked side by side throughout the summer.

Months ago the Crosley Corporation retained the services of Alma Gluck, Etrem Zimbalist, George Gershwin, Jose Mojica and Edith Mason to assist in the tone development of this new speaker.

Broadcast programs were received with the accurate ears of the musicians listening critically. These musicians, capable of isolating any particular instrument playing in an orchestra and listening specifically to its tone quality, would tell the Crosley engineers whether or not the quality of the instrument was coming through the radio without distortion. The engineers would then correct any imperfections in the mechanism of the radio.

As a result of these many tests said Irvin S. Sargeant, of the Torrance Radio Shop, "a radio set and speaker with positively astounding fidelity of tone reproduction is now being produced by the Crosley Radio Corporation. We have measured its reception mechanically in our own laboratory—checked it against other radios and we find it is without a peer."

"Due to the screen grid tubes used in the new Crosley Monofrad and Unifrad, the capacity of the sets to interpret into sound undistorted, both high notes and low notes is absolutely unequalled," Sargeant claims.

## Building Permits

Tolson Transportation Company, 1220 Border, \$250 gas tank.

Alpough Engineering Company, 1404 21 Prado, \$1,000 steel addition to factory.

Mr. Ecklund, 2286 Redondo boulevard, \$2000 garage with apartment over it.

Mike Fix, 1023 Cota avenue, \$250 addition to house.

W. C. Harty, 1324 Acacia, \$2,000 6 room house and \$250 garage.

J. C. Smith, 1511 Border, \$2,000 galvanized iron building.

Joe H. Kruger, 1308 Beech, \$2700 5 room stucco residence and \$250 garage.



## JOIN NOW!

GET FULL DETAILS of this STARTLING PLAN from us

Terms as Low as \$10.

FOR RADIO

C. ALEXANDER & CO.

1314 Sartori Ave.  
Phone 543-J

Also Hermosa Beach  
Phone Redondo 9052

# J. C. PENNEY CO.

1269 Sartori Ave. Torrance, Calif.

## New Coats

In Straight Line and Flared Effects

## Stress Generous Trimmings of Fur



This is a feminine season . . . if softer lines and luxurious fur trimmings are an indication. The straight line continues in importance . . . but it is smartly varied with flares and tunic effects that are becoming and distinctive. Particularly smart examples of fashion successes are assembled for you from

\$19.75 to \$59.50

## Buy In Torrance



## Now is the time to buy tires

WHEN you can buy good tires at these prices it is a real opportunity to equip all around at a substantial saving.

Don't judge the quality of these Buckeye tires by the prices. They are full size, full ply tires, built and guaranteed by

# KELLY SPRINGFIELD

and every one of them is a brand new, fresh, first grade tire—no "seconds" or blemished stock. Your dollar will never buy more tire, more mileage or greater dependability.

The mileage left in your old tires has a value to someone. We will make you a liberal allowance for it on a set of Kelly balloons. On this basis a set of regular Kelly-Springfield tires will actually cost you less cash than you would have to pay for some inferior make.

MULLIN'S COMPLETE AUTO SERVICE  
ARTHUR MULLIN, Prop.  
Western Ave. and Redondo Blvd., Phone 320-J  
Torrance, California

BALLOON CORDS

29 x 4.40	\$6.30
30 x 4.50	7.00
29 x 4.75	8.35
30 x 5.00	9.15
31 x 5.00	9.60
30 x 5.25	10.65
31 x 5.25	10.95
32 x 6.00	13.20
33 x 6.00	13.60

HIGH PRESSURE CORDS

30x3 1/2 CL. Reg.	\$5.30
30x3 1/2 CL. O.S.	5.60
30x3 1/2 S.S.	7.90
31x4 S.S. (6 ply)	10.50
32x4 S.S. (6 ply)	11.15
33x4 S.S. (6 ply)	11.65
32x4 1/2 S.S.	14.30
33x4 1/2 S.S.	14.85
33x5 S.S.	19.40

Other Sizes proportionately low

## What They Say About The New Ford Car!

This is letter No. 4 of a series the original copy of which will be found in the files of our office.

### "From Tree to Consumer"

## Consolidated Lumber Company

Wholesale and Retail Dealers in Pine and Redwood Lumber  
Torrance, California, November 13th, 1929.

Schultz, Peckham and Schultz  
Torrance, California.

Dear George and Charlie:

I have just returned from my trip to Canada, and thought you might be interested to know what I think of the new Ford by now. Well, you have one real booster. I am sure, sold on the little car, the ease with which it handles at all speeds and the way it takes the hills and rough country makes motoring on a long trip a real pleasure.

As you recall, I left here July 15th, and returned October 15th. In that time I drove about 9,000 miles over highways, mountain roads, deserts, and rough prairie country. Incidentally I ran into a little mud now and then, but never a minute's delay, where larger cars were stuck. I pulled around and went on my way.

I did nothing to the car except keeping it oiled and greased and always by an authorized Ford dealer. By so doing I felt the car was always taken care of by experienced mechanics; that I knew the car, and I attribute a lot of my successful trip to the Ford service.

I came from Winnipeg in seven days and averaged 20 and a fraction miles to the gallon of gasoline—might say, I did all daylight traveling.

Hope these facts are of some interest to you, and will help you sell more cars, for no one can go wrong buying a Ford car, at least, that is my belief.

Sincerely yours,  
Chas. V. Jones.

## Schultz, Peckham & Schultz



Authorized Dealers Ford Products

1514 Cabrillo

Torrance

Phone 1370